



TUESDAY, APRIL 18, 2023
ST. LOUIS UNION STATION HOTEL, GRAND BALLROOM

7:30 – 8:30

CHECK-IN

Depot Registration Office by the Elevators in Foyer A, Morning Snack & Coffee Served

8:30

WELCOME TO CAMPUSPALOOZA

- Color Guard
- Cheer
- Diane Davis
- Scavenger Hunt/BINGO and 50/50 Details

CAMPUSPALOOZA – WHAT’S IT ALL ABOUT?

Adam Lambert, Franchisee, Master of Ceremonies

AWARDS ROUND ONE: MILITARY & CAMPUS MANAGER OF THE YEAR

Adam Lambert, Brian Trier, Dominic Benvenuti, and Diane Davis

MANAGER SPOTLIGHT

Rose Galindo, Camp Lejeune GM

WHY IS TRAINING IMPORTANT?

Brian Trier, Training/Ops

BREAK (15 MINS)

FIND YOUR WAY TO THE LEADERBOARD

Freddie Wehbe, Success & Leadership

MANAGER SPOTLIGHT

Dan Maher, Louisiana State University GM

LUNCH

Eat & Meet the Vendors

STUDENT/MILITARY PANEL - DUEL

MARKETING 101

Lauren Kibler, Campus Basics & LSM

MARKETING 102

Molly Pronko, Materials & Guerilla Marketing

YOU ARE THE STAR

Question & Answer Session

DAY ONE WRAP UP

Ryan Swanson

BREAK (15 MINS)

4:00

STORE TOURS (ONLY FOR THOSE THAT SIGNED UP WHEN REGISTERING)

Bus pick-up will be right outside the lobby of the hotel. We will be visiting the following stores:

- Store 1582
8544 Watson Rd, St. Louis, MO
Webster University 2,029 Students
- Store 1527
930 Lindell Blvd, St. Louis, MO
St. Louis University 12,883 Students
- Store 1587
7018 Pershing Ave, University City, MO
Washington University 17,047 Students

7:30

NETWORKING PARTY

Tin Roof: 1000 Clark Ave, St. Louis

This location is within walking distance of the hotel.



WEDNESDAY, APRIL 19, 2023
ST. LOUIS UNION STATION HOTEL, GRAND BALLROOM

- 8:30 – 9:00** **CHECK-IN**
Depot Registration Office by the Elevators in Foyer A, Morning Snack & Coffee Served
- 9:00** **WELCOME BACK**
Ken Peebles and Dominic Benvenuti
- YOUR STORY**
Tim McIntyre, Leadership
- AWARDS ROUND TWO**
- BREAK (15 MINS)**
- SUCCESS PANEL**
Justin Kyger, Franchisee
Interviewed by Adam Lambert
- DOMINATE YOUR CAMPUS**
Viktor Belaiv, Sales Building
- LUNCH**
Eat & Meet the Vendors
- BACK TO THE STREETS**
Dominic Benvenuti, Get Out There
- YOU ARE THE STAR – BEST IDEA SHARING PRESENTATION – QUESTIONS**
Adam & Dominic
- 2:55 – 3:30** **AWARDS ROUND FOUR, WRAP UP, & GOODBYE**